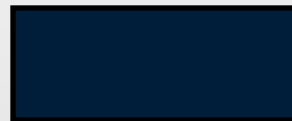


# Recall Coverage is specific to product from Insured manufacturing sites

## Recall – Designed to Cover Costs



- Help w/ FDA USDA, FSIS
- Hotlines
- Media
- Notices to Customers
- Weekly / Monthly Government Reporting



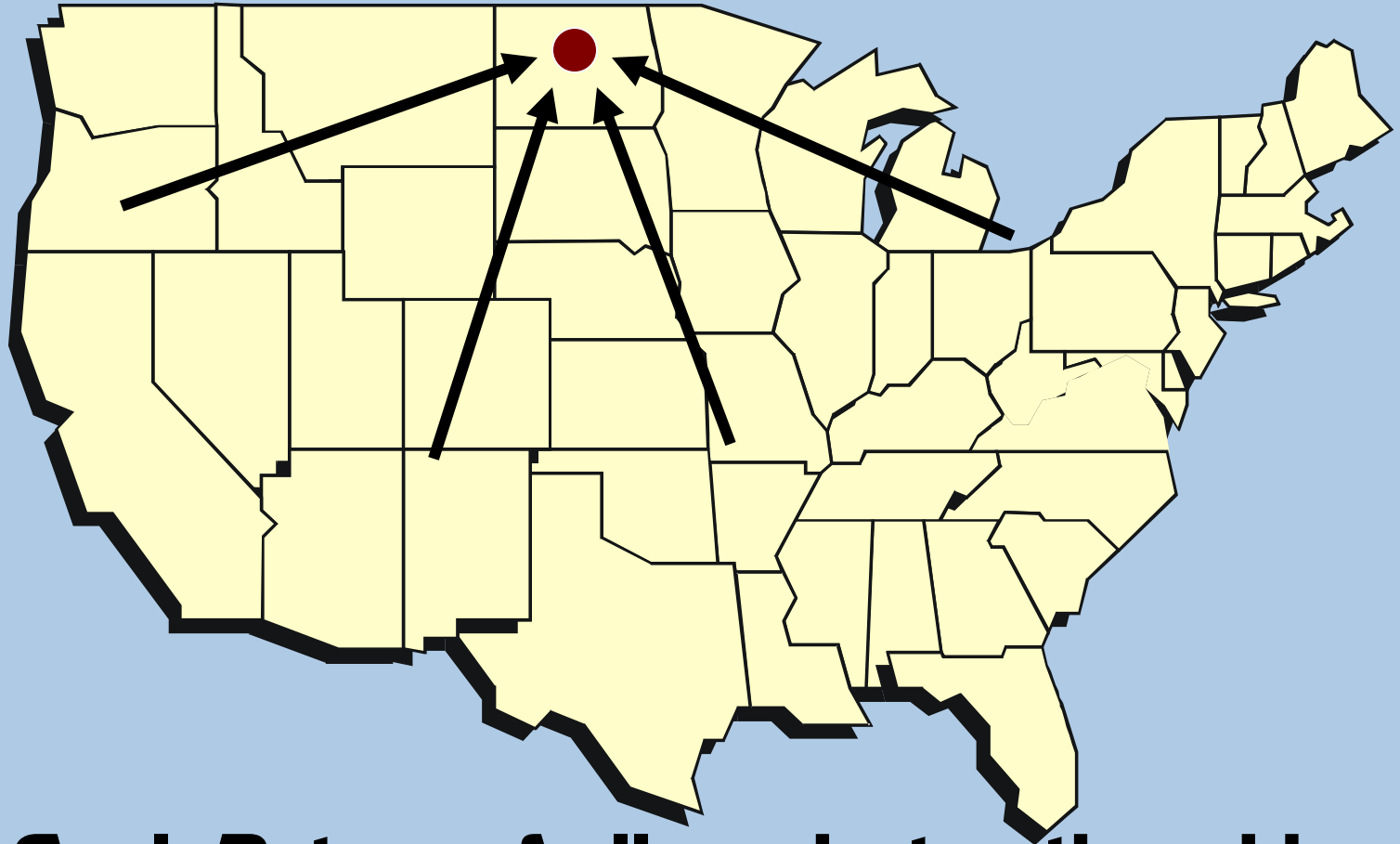
- Retrieval
- Coupons
- Destruction
- Rework
- Transport



- Revenue – Gross or Net
- Lost Contracts
- Cancelled Orders
- Sales Downturn

**Revenue options specifically underwritten – gross or net + # of months**

**Recall typically has nationwide impact –  
product & reputation intensive**



**Goal: Return of all product nationwide –  
media must reach all U.S.**

# Recall Actions are Risk Management for Future Liability Exposures

