



RECALL CRISIS RECOVERY PLUS®

(RCR PLUS®- Product Recall)

\$10M/\$10M Limits Available

*All Manufactured Consumer Goods Considered
Including Food & Beverage!*

Coverholder at **LLOYD'S**

Product Recall Policy Highlights

Covered Events:

- **NEW** - Governmental Recall
- **NEW** - Branded Product Event
- Governmental Ban or Seizure
- Product Extortion
- Adverse Publicity
- Malicious & Accidental Contamination

Reimbursement Coverages Can Include:

- Insured and Customer Loss of Gross Profits
- Pre-recall Expenses
- Recall Expenses
- Product Rehabilitation Expenses
- **NEW** - Customer Recall Expenses
- **NEW** - Increased Cost of Working

PLUS - Additional Sub-limit Options

(additional premium may apply)

- Inoculations, Vaccinations & Testing
- Product Rehabilitation Expenses
- Customers' Loss of Gross Profits
- Forensic Accountant by Endorsement
- **NEW** - Third Party Recall Liability (for qualified risks)

CRISIS MANAGEMENT SERVICES: (Outside the Limit and No Deductible Applies)

Unlimited Pre-incident services via email/phone on topics such as:

- Regulatory and food safety questions
- Review of SOP's, Recall plans, Food Safety Processes, etc.
- Local, State and Federal Regulatory Requirements
- Hotspots/Newsletters
- Labeling, Food Defense Plans, & Audit Guidelines **And more.....**

During the time of a Recall – access to 24/7 SRM assistance on issues such as:

- Media response/assistance
- Assistance initiating recall, including completion of a Recall Submissions Form
- Dedicated customers recall hotline (capacity to receive 1000s of calls)
- Assistance finding inoculations &/or vaccinations for customers/employees
- Assistance notifying companies, effectiveness checks, weekly/monthly status reports, etc.
- Assistance with 483 Report and Terminating the recall
- Marketing Response/Rapid business recovery **And more.....**



800-761-7547



www.plisinc.com



underwriting@plisinc.com